



Turn a standard pail into a powerful brand asset.

A pail doesn't have to be just a container. With the right concept and branding, it becomes a product, a promotion, and a long-lasting marketing tool for your company.

While standard stock pails serve an important purpose in many applications, branded specialty pails create an opportunity to elevate your brand, capture attention in-store, and stay visible long after the purchase is made.

From seasonal promotions to creative retail applications, companies are discovering new ways to transform a simple pail into a memorable customer experience.

STANDARD STOCK PAILS

- Reliable and versatile
- Ideal for everyday packaging and storage
- Cost-effective and widely used across industries
- Durable solutions trusted across a wide range of applications



BRAND AWARENESS PAILS

- Turn a functional item into a marketing opportunity
- Create products customers reuse again and again
- Increase brand exposure beyond the store
- Differentiate your brand from competitors

WHY BRANDED PAILS WORK

- ✓ Long-term brand exposure
- ✓ Increased customer recall and recognition
- ✓ A unique in-store product that stands out
- ✓ A reusable item customers keep instead of discard
- ✓ A simple way to differentiate your brand



mmcontainer.com



1.800.331.5305

UNLOCK NEW POSSIBILITIES

Retail shelves are crowded with similar products. Creative packaging and functional design can make the difference between blending in and standing out.

- Create seasonal promotional items
- Launch speciality retail products
- Enhance private-label branding
- Increase perceived product value
- Deliver long-lasting brand exposure
- Create eye-catching in store displays
- Expand product lines with creative packaging
- Drive impulse purchases at retail
- Support marketing and promotional campaigns
- Add value to everyday products

*The possibilities are only limited by imagination.
Start thinking beyond the pail!*



THINK BEYOND THE PAIL



Portable
Pet Food Bowl



Hardware/General
Stores



Seasonal Promotions



Hospitality